



THE RESPONSABILITY OF LEAVING A SOCIAL MARK

Hello! My name is Marc Maass. I am 40 years old, originally from Berlin, Germany and I have lived and worked here in Puerto Vallarta since 2017. I left Germany completely and came to Mexico because I wanted to realign my life as well as my habits. In the same year 2017, I founded my company with the objective of offering a picnic service to consumers of all ages and social classes. The idea of taking them out of their routine and giving them true joy, even if it's just for a moment.

I have always been fascinated by the idea of creating a refuge from everyday life that combines tranquility, nature, peace and well-being, especially since I myself usually dedicate almost the entire day to work so I want to share with others the view that I have. However, not all people are the same. Everyone needs something different to feel good. After all, this is the essence of life. It's about finding a place for yourself, enjoying time with family, friends, partner and learning to appreciate the little moments in life. Because before we know it, we run out of time.

That's why my team and I create these special experiences and take our clients out of the routine so they can enjoy true peace and happiness. In order to satisfy all the needs of our clients, we offer a wide variety of services: a creative catering concept with a gourmet chef and bartender, special and personalized decorations, live music, unusual floral decorations, beach games for two people or for the whole family, photo sessions and much more. The imagination of our clients has no limits.

It is clear that happiness does not come by itself. It's like a muscle that needs to be exercised every day. To keep motivation present after these special moments, I created company values that serve me both in my work and in my private life: happiness, quality, abundance, trust and customer satisfaction. These are the values that our company defends and that help us motivate ourselves day after day to create extraordinary and unforgettable experiences. We want to provide moments that touch our clients' hearts and put a big smile on their faces.

“EVERY COMPANY HAS THE RESPONSABILITY OF LEAVING A SOCIAL MARK
THIS INVOLVES DOING SOMETHING FOR THE COMMUNITY AND GIVING
SOMETHING BACK TO CLOSE THIS CYCLE OF GIVING AND RECEIVING”

There is no doubt that making a living from this can be difficult because it is also necessary to ensure economic survival. However, I believe that every company has the responsibility to leave a social footprint. This involves doing something for the community and giving something back to close that cycle of giving and receiving. In this regard, I am above all concerned about the well-being of the children. I love seeing that our clients' children enjoy our picnics so much. There are studies that show that happiness and satisfaction can heal pain and strengthen the immune system. That's why I decided to support the children of the CANICA organization (Support Center for Children with Cancer) by creating Christmas parties for them. In this way, I provide them with a good distraction from their daily lives in which they are constantly fighting cancer.

In the last few months, my team and I were able to create many unique experiences, making many people happy. But at the same time I realized that I myself needed to disconnect, get out of the routine and enjoy a good picnic

And it was only after organizing an event for a very good friend that I felt the magic of our picnics again. That feeling opened my eyes. My idea is to celebrate once a month an event that both my team and I can enjoy, as well as the people of Puerto Vallarta, offering the quality and dedication that distinguishes our company, making it a unique moment to share with people you don't know, find and share your experiences, your motivations, your tastes and cultures. There is no doubt that this type of picnic has its own dynamic. Under the framework of a welcoming and happy atmosphere.

Since my childhood I liked to go on picnics. Back then, I'd make some sandwiches, break out the picnic blanket, ride my bike to a lake, and surprise my friends. For cultural reasons, it is not easy to make a living with such a concept in Germany. Only in Mexico did I learn to be happy and enjoy life in the here and now.



But behind all the love and joy I create at my picnics, there is a lot of hard work, a lot of dedication, and many sleepless nights trying to be a good leader and boss for my team. My goal is to take into account everyone's talents, be communicative, be aware and find a balance. Since we work with feelings, and especially positive ones, it is important to create a foundation so that as a team we can energetically radiate what we promise to our clients every day: "Your happiness is our mission." To make this possible, as a leader I have the responsibility to be there for my employees. That means creating a work environment where you can feel comfortable. Among other things, this means taking seriously issues such as job security, holidays, breaks, equality in the team and the elimination of discrimination. It is important to listen to the advice and concerns of my team. Their constructive criticism helps me improve my processes and our services.

All of that makes me who I am. I'm Marc Maass and I organize picnics because I love it!!!

The Picnic Company
@thepicniccompanymx (google/instagram/facebook)
www.thepicniccompany.com.mx
Cell: 322 288 2063

